DEDON

A HANGING LOUNGER FOR FEELING AS FREE AS THE BREEZE

Overview

With KIDA, Stephen Burks has designed a hanging lounge chair as delightful to look at as to use. The first collection to be wrapped rather than woven in DEDON Fiber, it features a cradle-like organic form that's open, airy, light and inviting. Once inside, users can luxuriate in KIDA's comfy cushion, which covers the entire seating area, and feel, in Burks' own words, *"as free as the breeze"* when swinging.

Inspiration

In conceiving KIDA, Burks sought to reinvent the hanging chair. Drawing inspiration from his close collaboration with DEDON's master weavers in the Philippines, he developed a design that looks and feels less enclosed. *"The magic of being in the factory and challenging everybody to find unfamiliar ways of doing things that give a fresh and uniquely DEDON feeling to the collection is always my mission,"* Burks says.

Key facts

_Innovative, light and transparent hanging lounge chair
_Unique DEDON vocabulary
_Graphic structure
_Featuring the new DEDON Fiber “touch”
_Three attractive colorways
_Handcrafted, 100% weather-resistant
_Sophisticated seat- and back cushion for the highest comfort

Designer Stephen Burks

Models Hanging lounge chair
Hanging lounge chair incl. base

Colors glow touch
easy touch
dusk touch

Characteristics

With its organically shaped frame of powder-coated aluminum, KIDA is lightweight yet exceptionally sturdy. Wrapped in innovative DEDON Fiber ‘touch’, which has an especially soft tactile quality, the collection comes in three striped color ways, including the vibrant, multi-colored ‘glow touch’. KIDA features a plush seat cushion and a fixed head cushion that’s perfectly positioned for laying back and lounging.

Quotation Stephen Burks

“For sure the most challenging aspect of the project was finding a unique and uniquely DEDON vocabulary for the collection amidst the crowd of swings out in the world,” explains Burks. *“I think we succeeded nicely with KIDA.”*

“The wickerwork pattern was born out of the desire to convey the development, to express it logically and yet remain true to its random process of creation. The wrapping emphasizes the geometry of the structure.”

Chloe Sos, Marketing Director of DEDON explains *“KIDA is all about feeling the freedom of the great outdoors. Playful yet sophisticated it allows you to swing into a new adventure. Its fully wrapped technique with DEDON touch fiber is a novelty here to stay.”*

Designer

Stephen Burks is a designer and educator. He believes in a pluralistic vision of design that is inclusive of all cultural perspectives. His ongoing Man Made project bridges the gap between authentic developing world production, industrial manufacturing, and contemporary design.

Stephen's work has been exhibited internationally, including two museum shows in New York. In 2011, Stephen Burks | Man Made, his first solo New York museum show, opened at the Studio Museum in Harlem, and Stephen Burks | Are You a Hybrid, his first curatorial project, opened at the MAD, Museum of Arts & Design. He is currently Expert-In-Residence at the Harvard Innovation Lab.

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